

## Cryptzone hires new sales director

**Gothenburg 8th April 2008 – Cryptzone, the leading data leak prevention supplier in the Nordics, today announced that it has strengthened its sales leadership with the appointment of a new Nordic Sales Director.**

Hans Strandberg comes from Pointsec – Protect Data where he has been active during six years in different sales positions, among others as Sales Director for Europe. His last position at Pointsec was sales director for the Nordic region.

This is another step towards Cryptzone strengthening its sales force, management group, and moving the main sales office for the Nordic region to Stockholm. Hans will be acting out of Cryptzone's new sales office in Nacka Strand, Stockholm.

"That we are now strengthening the sales force is a part of our ambition to maintain the lead in the Nordic market", says Peter Davin, CEO Cryptzone. "Hans, with his experience and knowledge, is a big lift for Cryptzone and a welcome addition to the sales force".

Hans will be responsible for a team of four people and he will also be a part of the Management Team.

"Cryptzone is in an exciting phase in the company's development. With a broad and strong product portfolio I look forward to being a part of further strengthening Cryptzone's market position", Hans Strandberg says.

**For more information:**

Natasha Nay, VP Marketing  
Email: [natasha.nay@cryptzone.com](mailto:natasha.nay@cryptzone.com)  
Tel: +46 (0)708 162 164

Peter Davin, CEO  
Email: [peter.davin@cryptzone.com](mailto:peter.davin@cryptzone.com)  
Tel: +46 (0)701 - 839 199

Hans Strandberg, VP Nordic Sales  
Email: [hans.strandberg@cryptzone.com](mailto:hans.strandberg@cryptzone.com)  
Tel: +46 733 565 494

**About Cryptzone:**

Cryptzone is a recognized leader in data leak prevention solutions that secure data at rest and in transit by applying the industry strength Simple Encryption Platform (SEP). Cryptzone provides security solutions that people and companies actually can and will use, thereby increasing the overall data protection and minimizing data leaks. Cryptzone secures email, files, folders, disks, USB sticks and mobile terminals without forcing users to change the way they work, while giving IT departments' central control of user rights. The company has offices in Gothenburg, Sweden, New York, US, and Munich, Germany. For more information about Cryptzone and the company's portfolio of data leak prevention and encryption solutions, visit [www.cryptzone.com](http://www.cryptzone.com)

Cryptzone is now listed and trading on First North. First North is an alternative market, operated by the different exchanges within NASDAQ OMX. Certified Adviser on First North: Thenberg & Kinde Fondkommission AB, Phone: +46 (0) 31-745 50 00

